Governments which support cultural organizations on average see a return on investment of over 5 Dollars in taxes for every 1 Dollar that the government appropriates.

On a National Scale - Museums are Economic Engines

Museums directly contribute $21 Billion to the American economy each year. According to the American Alliance of Museums, Museums Employ 400,000 Americans. Trips including Cultural and Heritage activities account for over 76% of all domestic leisure travel according to the U.S. Dept. of Commerce.

These travelers spend 60% percent more on average than other leisure travelers. 76% of all U.S. Leisure Travelers participate in Cultural or Heritage such as visiting Museums.

NONPROFIT ARTS AND CULTURE INDUSTRY annually generates over $135 Billion in economic activity. Supports more than 4.1 Million Full-Time Jobs, and Returns Over $22.3 Billion in local, state and federal tax revenues annually.

Rehabilitation of Historic Buildings, Heritage Tourism, the operation of History Museums, and activities generated by Florida Main Street programs contributes: $6.6 Billion annually to the state. Creates 111,509 Jobs. $501 Million in Local/State Taxes Generated.

A study from VISIT FLORIDA found that 65% of visitors to Florida participate in culturally based activities.

The Florida Association of Museums is the not-for-profit professional organization for Florida’s museums and museum professionals. The mission of the Association is to represent and address the needs of the museum community, enhancing the ability of museums to serve the public interest. The Association encourages excellence in its members by promoting communication through which its members share information and resources, effect legislation and promote support of museums.