10 Ways TechSoup Can Help Museums and Historical Sites

With Becky Wiegand, TechSoup
February 1, 2017
Using ReadyTalk

- Chat to ask questions
- All lines are muted
- If you lose your Internet connection, reconnect using the link emailed to you.
- If you lose your phone connection, re-dial the phone number and re-join.
- ReadyTalk support: 800-843-9166

Your audio will play through your computer’s speakers. Hear an echo? You may be logged in twice and will need to close one instance of ReadyTalk.
You Are Being Recorded…

• You can find upcoming and past webinars on the TechSoup website: www.techsoup.org/community/events-webinars

• You will receive an email with this presentation, recording, and links within a few days.

• Tweet us @TechSoup or using hashtag #tswebinars
Presenters

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TechSoup

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Objectives

1. Gain a better understanding of the TechSoup donation programs and resources available to your organization.

2. Name at least three technology donation programs available to your museum or historical organization.

3. Expand your comfort with accessing those donations through the TechSoup website.

4. Get your questions answered!
About TechSoup
The Need Is Global – And So Are We

- TechSoup’s mission is to build a dynamic bridge that enables civil society organizations and social change agents around the world to gain effective access to the resources they need to design and implement solutions for a more equitable planet.
GrantStation Special Offer, January 31-February 2

• **What:** Discounted one-year membership for $99
• *(That’s $200 less than the regular discounted fee and $600 less than retail!)*

**Tip:** Wait until January 31-February 1 to place this product in your cart to get the discounted offer

[www.techsoup.org/grantstation](http://www.techsoup.org/grantstation)
1. Access Top Tech Donations
TOP DONATION PROGRAMS

Microsoft Donations
• Office 2016, Visio, Project Professional
• Windows 10
• Windows Server, SQL Server

Adobe
• Creative Cloud All Apps plan discounts
• Premiere Elements and Premiere Pro donations
• Acrobat XI donations
TOP DONATION PROGRAMS

Intuit Donations
• QuickBooks for Office or Mac
• QuickBooks Online

Symantec
• Endpoint Protection
• Norton software

Hardware
• New and refurbished
Museum Favorites

**Autodesk**
2D and 3D modeling, CAD, product design, engineering, and architectural modeling tools

**Guide by Cell**
Create interactive mobile audio tours

**Shopify**
Low-cost and easy online store for selling products and souvenirs
Who Can Get TechSoup Technology?

Nonprofits with 501(c)(3) status, including

- Museums of all kinds
- Historical sites and historical societies
- Zoos
- Planetariums
- Botanical gardens and arboreta
- and more

If you have a 501(c)(3) status, we can connect you with tech donations!
2. Know How to Get that Tech
Registration: The First Step to Getting Tech Donations

Go to https://www.techsoup.org/joining-techsoup/registration

Information you’ll want to have handy
- EIN
- Budget
Search Includes Products and Resources
Browse by Donor Partner

The Adobe Donation Program for Nonprofits

Get access to a range of creative software products for your nonprofit, charity, or public library through the Adobe donation program at TechSoup.

You can use Adobe products to edit images, design websites, publish newsletters, create video and audio productions, and more.

Eligibility and Restrictions

If eligible, your organization may receive both of the following within a fiscal year (July 1 to June 30):

- Access to discounted rates for an unlimited number of individual Creative Cloud All Apps plan and Creative Cloud Photography plan memberships
- Up to four donated standalone products

Consult the eligibility and restrictions page to review your organization's eligibility to participate in this program.

About Access to Discounted Rates

Adobe Creative Cloud
Creative Cloud Photography Plan 1-Year Individual Membership — Access to Discounted Rates

0-4943
Access to Adobe Photoshop CC and Adobe Lightroom CC (discounted rate of $78.99 paid monthly to Adobe)

Admin Fee: $5.00

Adobe Creative Cloud All Apps Plan 1-Year Individual Membership — Access to Discounted Rates

0-4938
Access to collection of creative design applications and services (discounted rate of $239.88 for first year and 46 percent of current retail rate for every year after paid to Adobe)

TechSoup Success Stories

"We are an all-volunteer organization with limited professional skills. Adobe's donated technology is helping us present our story to the public and to lenders in the format of a much larger organization. With Adobe, we are able to knock off a few of the "rough edges" so that our story is front and center instead of our technological limitations. Thank you, Adobe!"

Richard de Kester
Constitution Island Association, Inc.

STORYMAKERS
Join the digital storytelling challenge! Learn skills in online fundraising, campaigning, and engagement. Then enter for a chance to win $5,900.
More >

Your organization is eligible for hundreds of donated products and services.

See a full listing

Have other organizations?
TechSoup members can request products and services for all of the nonprofits, charities, or libraries they're associated with.

Add another organization now!
Browse by Solution

Web and Graphic Design

Your website, print publications, and marketing materials make your organization and its work visible to donors, the media, and the communities you serve. TechSoup's donor partners offer a range of tools and applications — suited for beginner as well as advanced — for building websites and web applications and creating web print, multimedia, and mobile content.

Use the dropdown arrow below to browse solutions like graphic design, desktop publishing, audio and video, and software development.

PRODUCT SOLUTIONS

Audio and Video

Autodesk Media and Entertainment Collection, 1-Year Subscription

- 3D animation tools for visual effects artists and game developers
- Admin Fee: $99.00

Photoshop Elements 15 and Premiere Elements 15 Bundle

- Consumer-level tools for editing digital images and videos
- Admin Fee: $27.00

Related Articles and How-Tos

- Power Up Your Organization's Data with Microsoft's Power BI
- 5 Steps to Improving Your Website on a Tiny Budget
- An Introduction to Using A/B Testing for Fundraising
Check Out TechSoup’s Museums Page

Go to:
http://www.techsoup.org/museums-historical-sites
When You Find the Product You Want, Click ‘Add to Cart’

**Office Standard**

- Donor or Provider: Microsoft
- Platform: Windows
- Format: Download
- Product ID: LS-48332
- Title Group: Office Suite
- Availability: Available
- Admin Fee: $29.00

**Description**

Office Standard is an integrated collection of programs and services designed to work together to enable optimized information work.
3. Explore the Wide World of Hardware
Hardware Programs – Computers, Tablets, & More at www.techsoup.org/hardware
4. Maximize Your Donations
Know How Much You Can Get

Donor or Provider: Microsoft
Platform: Windows
Format: Download
Product ID: LS.48332
Title Group: Office Suite

Admin Fee: $29.00

Rules, Eligibility and Restrictions

- Quantity:
  - Organizations receive an allotment of Microsoft software donations that is reset every two years. An organization's two-year cycle begins with its first donation request after July 27, 2011. After two years, a new cycle begins, and a new allotment is available.
  - During its two-year cycle, an organization can request products from up to 10 title groups.
    - For title groups that contain desktop products, server products that use core-based licensing, or license-only products (like CALs), there is a 50-product maximum.
    - For server products that do not use core-based licensing, there is a five-product maximum, regardless of title group.
  - For further details, see Quantity and Frequency of Microsoft Requests on the Microsoft Donation Program — Eligibility and Allotments page.
View Your Donation Request History

Donation Fulfillment Messages

Welcome to TechSoup’s Donation Fulfillment Message Center. Here you’ll find your donation fulfillment emails containing licenses, instructions and download links for your product donation requests. If you don’t see a donation fulfillment message here, it may have been sent to you from a donor partner.

For more information about donation fulfillment timelines and information, see our Product Donation FAQ or contact Customer Service.

Browse your donation request history
You may view your donation request history below. You may sort your history by request number, date, organization or status. You can also search by month and year, or by a specific donation request number. Click on any request number to view up-to-date qualification, payment, and delivery status information for that specific donation request.

Canceling a donation request?
If your donation request is pending payment or qualification or has not yet been fulfilled, you may still cancel it by clicking Cancel to the right of the request in the table below. If no Cancel option appears, the request has already been processed. For more information, take a look at TechSoup’s returns and exchanges policy.

My Microsoft Donation Center
Microsoft software donations are allotted in set amounts over two-year cycles. To see what you’ve requested in the current cycle, and how your allotments break down, check out your Microsoft Donation Center.

Search Options
Enter request number

Show requests from

Show request from

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Search Options
Enter request number

Show requests from

Show request from

Donation Requests for November 2015

<table>
<thead>
<tr>
<th>Request Number</th>
<th>Request Date</th>
<th>Organization</th>
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Microsoft Donation History

Find out more here:
5. Get to Know Microsoft Software Assurance and Other Benefits
Microsoft Additional Benefits

- Free upgrades
- Office in multiple languages
- Home Use Program
- Free e-learning courses

6. Embrace the Cloud
Donated and Discounted Microsoft Cloud Services

http://info.techsoup.org/microsoft-cloud/

Microsoft Cloud Services

Tools for the Modern Nonprofit

Office 365  Power BI  Azure
7. Check Out TechSoup’s Services
TechSoup Boost

- Annual subscription service
- Unlocks access to the best deals from TechSoup
- Price of subscription depends on budget size

Benefits of Boost
- Special discounts on hardware and software
- Waived admin fees on certain products
- $25 voucher upon enrollment
- Special discounts from across the nonprofit sector
- Let us know what you are looking for!

Find out more at: www.techsoup.org/boost
What is Available Now:

• Adobe Photoshop and Premiere Elements 13 Bundle – no fee
• Tableau Desktop Professional data visualization software – no fee
• QuestionPro Survey Tools One-Year Initial Subscription – $55 (regularly $98)
• DocuSign Standard Edition - $23 (regularly $89)
• InFocus Q Tablet with Windows 8.1 - $141 (regularly $189)
• ..and much more!
www.techsoup.org/it-assist

Plan ahead to prevent costly, distracting IT emergencies
Managed IT services help organizations plan and make better decisions about software and hardware. You can stay focused on your mission instead of constantly putting out IT fires.

Nonprofit Pricing
Our affordable monthly fee protects your budget from tech emergencies and provides the help you need when you need it. We’re a nonprofit ourselves, so we understand your unique environment.

Professional, Reliable IT Support
We’ll monitor your network, heading off critical issues and ensuring the proper safeguards are in place to prevent disaster. Our services include
8. Access Education and Expertise Tailored to Nonprofits
Free Webinars

Weekly free webinars on topics such as tech planning, how to use software, PC maintenance, social media, fundraising tools, and more.

www.techsoup.org/community/events-webinars
Tech Training Online, Anywhere Any Time

You have a mission. TechSoup Courses can get you there.

Experienced tech training designed for nonprofits and libraries. What will you learn next?

https://techsoup.course.tc/catalog
Tips, How-Tos, and News

www.techsoup.org/subscribe-to-our-free-newsletters
Real-World Networking

NetSquared meetups in cities around the world, where you can meet with other social do-gooders using technology for good.

www.netsquared.org
9. Get Help
10. Tell Us
Tell us about the tech products you want TechSoup to offer to help meet your museum or historical site mission!
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• Please type your questions in the chat window.
Learn and Share!

- Chat in one thing that you learned in today’s webinar or will try to implement.

- Complete the post-event survey to let us know how we did today!
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Tech Planning 101: Getting Started and Assessing Your IT Infrastructure

Tech Planning 201: Developing A Data Strategy

Tech Planning 202: Organizing Online Communications

Tech Planning 203: Putting Your Tech Plan into Action

https://techesoup.course.tc/catalog
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• 2/16 Go on a Hardware Safari with Idealware

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Please complete the post-event survey that will pop up once you close this window.