Mission
FAM champions and empowers Florida museums.

Vision
Stronger Florida Museums

Core Values
• Innovation
• Inclusivity
• Integrity
• Courage

STRATEGIC GOALS
• FAM/F will promote professional practices in Florida museums.
• FAM will increase – among Florida community leaders and government officials – the visibility and level of awareness of the impact of Florida museums.
• FAM will advocate for enhanced funding opportunities for Florida museums.
• FAM/F will use and increase its resources to address the evolving needs of the Florida museum community.