



advancing the
Florida museum profession
through education
and advocacy...

PO BOX 10951
Tallahassee, FL 32302
Ph: 850.222.6028
Fax: 850.222.6112
fam@flamuseums.org
www.flamuseums.org



United Arts Council
of Collier County

Florida Association of Museums Foundation
In collaboration with
Children's Museum of Naples
Naples Botanical Garden

Trustee Day: Boards for the Future
March 4, 2009

Funding provided by United Arts Council of Collier County

Trustees of museums and cultural organizations are leaders of the world's most visited and most trusted public institutions. Today, Trustees confront vexing ethical problems and financial challenges brought about by dizzying change in the nonprofit field and sweeping socio-political transformation.

In the wake of incalculable challenges . . .

- How can Trustees demonstrate accountability and transparency?
 - What skills must Trustees master to govern effectively today?
 - What are the ways in which Trustees and Directors build a strategic leadership team?
 - How do Trustees remain encouraged, stimulated and committed?
 - How can Trustees position their organization for successful partnerships and collaborations?
 - How can Trustees assure a vibrant outlook for their organization?
-
- ***Join Trustees and Directors of museums and cultural organizations to explore critical issues in nonprofit governance***
 - ***Hear from fellow Trustees about the latest nonprofit trends***
 - ***Learn specific information that will help you plan, raise money and deal with increasingly complex issues. Learn from a leading national nonprofit expert and author***
 - ***Enjoy a reception at the Naples Museum of Art***
 - ***Join a hard-hat tour at the Naples Botanical Garden or the Naples Zoo***

Limited Seating Available

You are highly encouraged to bring a team of Trustees with your Director!
Discount for multiple registrants from the same institution

Trustee Day in Naples

Tuesday March 3

- 5:30-7:00 pm Reception at the Patty and Jay Baker Naples Museum of Art at the Philharmonic Center for the Arts. Visit:
- *Norman Rockwell: American Imagist™*
 - *Living With Studio Furniture: Collection of Robert & Carolyn Springborn*
 - *The Baroque World of Fernando Botero*
 - *American Modernism*
 - *Modern Mexican Masters*
 - *Curator's Picks: Selections from the Naples Museum of Art Permanent Collection*
- 7:30 pm Dutch treat dinner at Chops City Grill
Come for the best in steak, seafood, and networking with fellow trustees and colleagues

Wednesday March 4 – Community Room, Northern Trust Bank

4001 Tamiami Trail North, Larson Room , Naples, FL

- 10:00 am Registration
- 10:30 Welcome
- 10:45 Dolph von Arx, Trustee-to-Trustee conversation
- Join a conversation with Dolph von Arx who has served on multiple corporate and nonprofit boards, as he reflects on trends in the nonprofit field and best practices.
- 11:45 Maureen Robinson, Author and Nonprofit Consultant
- What skills must Trustees master to govern effectively today?
 - What are the ways in which Trustees and Directors build a strategic leadership team?
 - How do Trustees remain encouraged, stimulated and committed?
- 12:30 Working lunch
- 1:30 Maureen Robinson
- How can Trustees assure a vibrant outlook for their organizations?
 - How can Trustees position their organization for successful partnerships and collaborations?
- 3:30 Hard Hat Tours Visit new facilities under construction (space is limited, registration is first come, first serve)
- Naples Botanical Garden
 - Naples Zoo

Who Should Attend?

The workshop is specifically designed for Board members and Directors of museums, visual, cultural, and performing arts organizations, and other nonprofits.

Speakers

Maureen K. Robinson is the author of *Nonprofit Boards that Work: The End of One-Size-Fits-All Governance*, published by John Wiley & Sons. She is a consultant and speaker on topics relating to the leadership and management of the nonprofit sector. In her work with nonprofit organizations, she focuses on governance and organizational development, executive director coaching, and strategic planning. Ms. Robinson founded the education program of the National Center for Nonprofit Boards (NCNB, now called BoardSource). Prior to joining NCNB, Ms. Robinson was the director of legislative affairs at the American Association of Museums, and served in the Office of the Assistant Secretary of Museums at the Smithsonian Institution. In addition to her most recent book, Ms. Robinson is the author of *Developing the Nonprofit Board: Strategies for Educating and Motivating Board Members* and *The Chief Executive's Role in Developing the Nonprofit Board*, both published by NCNB (BoardSource). For nine years, she had lead the American Association of Museums' workshop that builds the capacity of museum CEOs to work successfully with their boards.

Dolph von Arx is the retired Chairman & CEO of Planters Lifesavers Co. He currently serves as Chairman of the Conservancy of Southwest Florida and of the Regional Business Alliance of Southwest Florida. He serves on the Board and Executive Committee of the Philharmonic Center for the Arts and the Naples Museum of Art. He serves on the board for numerous groups including: Florida Gulf Coast University Foundation, Northern Trust of Florida, and CREE Inc. He is the immediate past Chairman of the NCH Healthcare System. Dolph was appointed by the Governor to serve on the Florida Arts Council for the 2000 – 2004 term.

Our hosts

Children's Museum of Naples (C'mon) is scheduled to open spring 2010. It will be Collier County's first learning environment devoted exclusively to child's play, the serious business of discovery that helps children attain hallmark milestones on the journey into adulthood.

Patty and Jay Baker Naples Museum of Art at the Philharmonic Center for the Arts is a reflection of the unique spirit and generosity of Southwest Florida. The visual arts center includes 15 galleries, a glass dome conservatory, entrance gates by renowned metal artist Albert Paley, and spectacular chandeliers and a *Persian Ceiling* by acclaimed glass artist Dale Chihuly.

Hard Hat Tours

Naples Botanical Garden is creating a world-class paradise that combines delightful cultivated tropical gardens with beautifully restored natural habitats. The Garden connects people and plants through display, education, conservation, and science. In June 2008, the Garden closed to visitors to begin its ultimate transformation.

Naples Zoo is developing a new Black Bear Hammock exhibition due to open in winter 2009. Since having its future secured by the voters, Naples Zoo has been moving rapidly under the guidance of the nonprofit's board of directors, opening new exhibits, improving amenities, and introducing new species.

**Thanks to United Arts Council of Collier County
for their generous support**

Trustee Day March 3-4, 2009

Registration Form is available as a Word.doc at
www.flamuseums.org/programming/workshops/

Name _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Phone # _____ Email _____

Registration FEE (includes March 3 reception and lunch during the workshop)

_____ \$ 150 First person from each museum
_____ \$ 125 Each additional person from each museum
_____ Check if need vegetarian lunch
_____ TOTAL

_____ I plan to attend Tuesday's reception
_____ I plan to join Tuesday's dutch-treat dinner at Chop's City Grill
Select your first choice hard hat tour scheduled on Wednesday:
_____ Naples Botanical Garden
_____ Naples Zoo

Payment Information

Payment enclosed \$ _____ Check number _____
Or charge my credit card. Check one: ___ AMEX ___ MC/VISA Amount \$ _____
Credit Card Number _____ V Code _____ Expiration Date _____
Signature _____
CC Billing Address (if different than above) _____

Please make checks payable to:
FAM Foundation, P.O. Box 10951, Tallahassee, FL 32302
Phone: 850-222-6028 FAX: 850-222-6112 fam@flamusums.org
FEID # 59-3067861

Registration DEADLINE Postmarked by February 25, 2009

Cancellation Policy: Written cancellation received prior to February 27, 2009 will be entitled to a 50% refund. Cancellations received after February 27, 2009 will not be refunded but you may send a substitute registrant.

Hotel:

Special arrangements have been made with Naples Hilton. This Four Diamond hotel is located in Naples' art and entertainment district, less than a mile to the beach with complimentary shuttle, bicycles, nearby championship golf course and tennis, and an on-site Shula's Steak House. Call Hilton Reservations directly at 1-800-HILTONS and mention "FAM Trustees Day Workshop" for the discounted rate of \$169.00. Room block guaranteed till 2.17.09. After this date, requests will be accommodated on a space available basis. Any "no show" reservations will be automatically billed to the individual's credit card for the first night's room and tax. An individual reservation may be cancelled without penalty with a 72-hour notice.